



FEBRUARY 23 – MARCH 8

«EXPEDITION - TROPHY 2020»

MURMANSK – VLADIVOSTOK

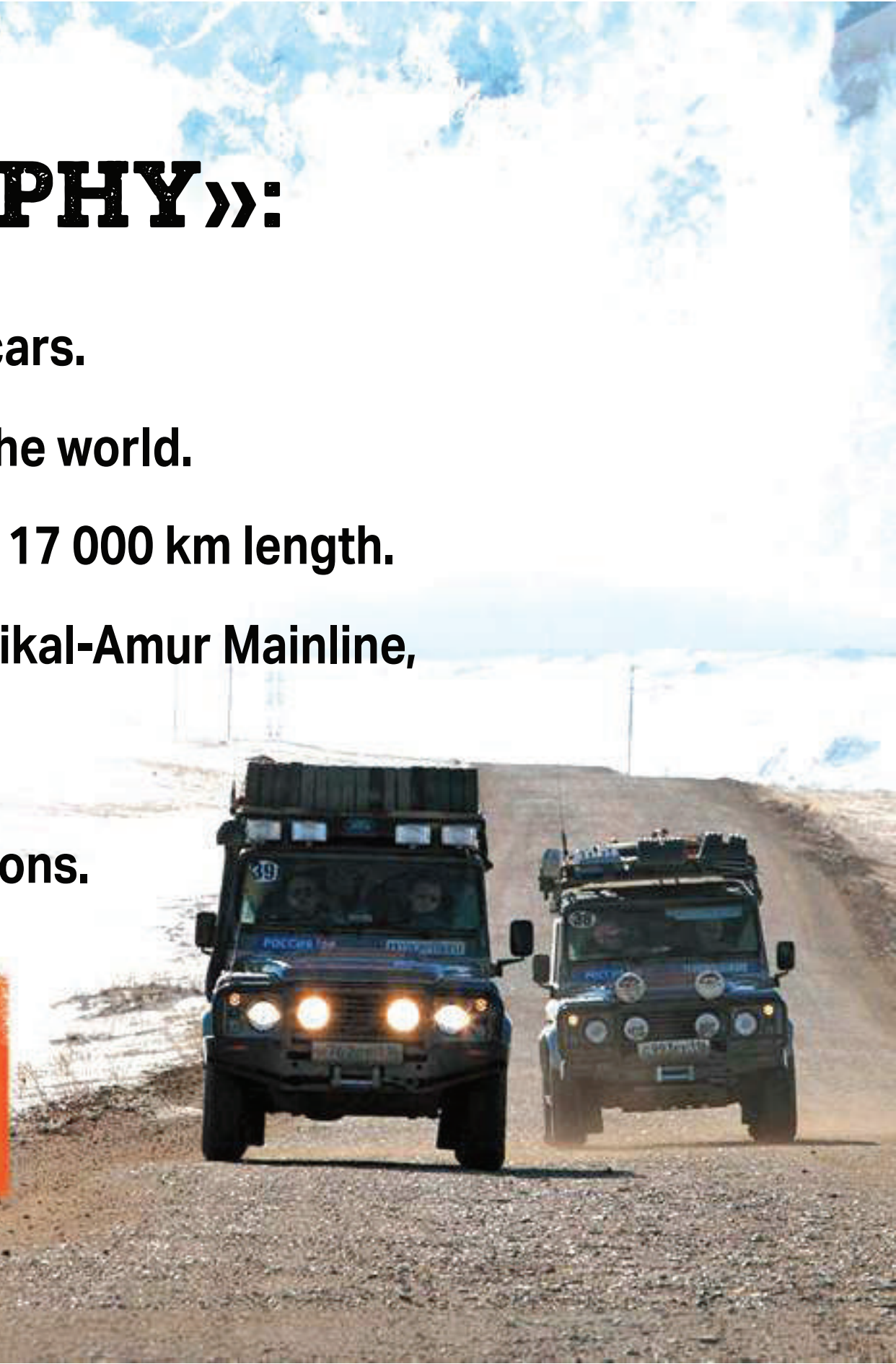


The road is enough for all!

«EXPEDITION-TROPHY»:

- The legendary adventure by off-road cars.
- The largest winter car competition in the world.
- The route of full of surprises with over 17 000 km length.
- Kola Peninsula, Ural, Siberia, Baikal, Baikal-Amur Mainline, Far East... all Russia in one adventure.
- 100 cars, hundreds of participants, thousands of fans, an audience of millions.

«Expedition - Trophy» is the most spectacular car competition in the world!



«EXPEDITION-TROPHY 2020»:

Start:

February 23, 2020
In Murmansk

Finish:

March 8, 2020
In Vladivostok

- The team – 2 cars; 6 people, (at least 1 woman of them)
- The prize «The soul of Expedition» – the winner is chosen by participants
- The Social Challenge – each team will carry out their own social project (good things in large scale)



THE ROUTE

«EXPEDITION-TROPHY 2020»:



*** The presented route is standard. Changes are possible.**

«EXPEDITION-TROPHY 2020» THE GOLD CHALLENGE:

The entry fee:

THE PRIVATE TEAM

500 000 rub.

THE CORPORATE
TEAM

2 500 000 rub.

Participants carry out
tasks of Navigation stages
and Special locations.



«EXPEDITION-TROPHY 2020» GRAND CHALLENGE:

The entry fee:

Participants carry out only
tasks of Navigation stages

THE PRIVATE TEAM **350 000** rub.

THE CORPORATE
TEAM **2 500 000** rub.



TOURIST «EXPEDITION-TROPHY 2020»:

The entry fee:

The Crew 50 000* rub.

**Any citizen of the planet
regardless of nationality,
gender and worldview
can become
a tourist!!!**

**We allow participation in certain stages
between cities crews
of three people (at least one girl)
on one car**

* The price does not include meal, accommodation, and flights



PARTNERS

«EXPEDITION-TROPHY»:

Over the past years partners of the race were:



TOYOTA



**MITSUBISHI
MOTORS**



Shell

BF Goodrich
Tires

Pioneer

ТРАСТ 

 **ВНУКОВСКИЕ
АВИАЛИНИИ**

ФАБРИКА
ОРУЖЕЙНИКЪ
ЗЛАТОУСТ



ЛЕМАКС



СИГНАЛ

NEC



Первый БИТ
Если быть, то быть первым

MEDIA EXPOSURE

«EXPEDITION-TROPHY»:

According to «Expedition - Trophy »,
20 films have come out on different
Russian and world channels.

Over 1000 footages have been shown
in the news and over 5000 articles have
been published.

According to Gallup Media
the total audience of
«Expedition - Trophy 2015» is
50 million people!



MEDIA EXPOSURE «EXPEDITION-TROPHY»:

In different years information partners of the race were

CHANNELS:



LEAD WORLDWIDE CHANNELS:



INFORMATION AGENCIES:



THE COMMUNITY OF BLOGGERS AND SOCIAL NETWORKS:



ALSO LEAD RUSSIAN AND WORLDWIDE DIGITAL AND PRINTED MEDIA, PROVINCIAL MEDIA AND RADIO STATIONS.

Nowadays we are having conversations with Russian and foreign media about the information partnership in «Expedition-Trophy 2020».

**To take part in «Expedition - Trophy 2020»
the registration form on the website is needed to be filled out.**

EXPEDITION-TROPHY.RU

Or you can contact with organizers in any convenient way:

☎ +7 (985) 316-33-55

(Elena Birukova)

✉ gonka@expedition.com



P.S.

- According to «Expedition-Trophy», 20 films have come out on different Russian and world channels.
- Participants «Expedition-Trophy» of the previous years can surprise their clients and business partners!
- Participants «Expedition-Trophy» of the previous years have something to remember...

But in spite of it, they get together again and prepare their cars in the hope of the victory.

They know that these 14 days are worth a lifetime.

